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# 1NGO

## E-NEWSLETTER

### JAN-JUN,'22

## Launching Our First E-Newsletter

1NGO Trust is elated to announce the launch of its first e-newsletter. It will be a bi-annual newsletter covering highlights and achievements of 1NGO and its NGO partners. Please read and share it in your community.

At 1NGO, we build digital assets for NGOs like websites, social media channels so that they are discoverable by donors. To know more about us click on the link "Know us" above. If you are already our partner, you may click on the "Sign In" to update your website.

**Join us on our weekly webinars where we explore different topics related to the digital world**

[Click Here](#) to see the webinar calendar for the month of June,'22



## Editor's Corner



### Pooja P N, Asst. Manager-Operations

As a new team member, it gives me immense pleasure to introduce our first newsletter. Last semester has been quite eventful for us. A milestone success this semester is 21 NGOs successfully collected online donations. Our current partner base is at 776. 243 new NGOs were empowered to collect donations online. We have also effectively built a social media presence of 54 NGOs in Karnataka and Tamil Nadu.



**Rs.4 Lakhs**

21 NGOs Collected donation



**154**

New Partners



**10**

States



**140**

Districts

Under our digital literacy program webinars were conducted reaching out to different NGOs.

The panel discussion on World NGO Day was a landmark event for us as we witnessed **88 NGOs** joining it. I hope you enjoy the first edition of our newsletter.



**35**

Webinars



**436**

Total Participants



**88**

NGOs participated

### Priya Karnik, Founder President

India's diverse challenges at the grassroots continue to be a fertile ground for attracting NGOs. Majority of the NGOs lack scale and this creates a number of challenges for them including attracting donors and volunteers. The issue is further exacerbated with donor discoveries (institutional and retail) moving online. As a result only 9% of donor funds reach smaller NGOs and rural districts. 1NGO's vision is to bridge the digital divide in the social sector. We started by creating websites for NGOs and expanded to social media. We have today more than 770 NGOs on our platform. We extend our gratitude to Dhwani Foundation for supporting us in our efforts. I hope our first e-newsletter will give an insight to our work. Please read, share and give your feedback.





## Latest Updates

### Creating websites for grassroots NGOs

New year brings 154 more new partners to 1NGO directory.

The pandemic has taught us that there is an immense need for connectivity among global populations. NGOs who were dedicated to the cause of humanitarian functions were also disabled by lack of digital connectivity. 1NGO helps such NGOs find a space in the digital world. In last 5 months, we have built websites for 154 new NGOs, taking our NGO partnership base to 776. Visit our [directory](#) to learn more. We are thankful to our partners who have shown their trust in us.



154

New NGO's



776

NGO Partnership



10

States

### Social Media Management

Using the power of social media to reach out to the world.

1NGO is currently driving social media communication for 54 NGOs in Karnataka and Tamil Nadu. We have helped these NGOs build relationships and stay connected with their followers. Expert direction from our team has facilitated these NGOs find a voice in the internet world. Under this initiative our team has created new social media accounts for 392 NGOs. To know more about this service please write to [isha@1ngo.in](mailto:isha@1ngo.in)



54 NGOs

In Karnataka and Tamilnadu



392 NGOs

Social Media Accounts



[isha@1ngo.in](mailto:isha@1ngo.in)

Write Service Here

### Digital Literacy Programs & Webinars

In the last semester, we had 35 digital literacy programs via the web. A total of 122 webinars/workshops have been conducted since our inception reaching out to 436 participants from NGOs across India. Webinar themes were broad and covered a few substantial areas on digital marketing for non-profits. Themes like using mobile cameras for taking good photos, digital divide were part of this semester's theme. Experts from different fields were invited to take sessions on the same.



35

Digital Literacy



122

Webinars / Workshops



436

Participants



## Founder Member Speaks :



### Gururaj Potnis, Secretary-cum-Treasurer

It is our onus to be socially responsible towards the community where we grow and thrive. Conceptualization of 1NGO is our way to give back to the society. At 1NGO, we firmly believe that NGOs in our society need digital empowerment to reach out to donors. We aim to guide and direct them in the right way so that they can be ahead of the curve. In our quest, **Dhwani Foundation** has supported us. Our heartfelt thanks goes to them. This is our first e-newsletter. I hope you will like it. Do share your feedback with us.

## New Initiatives



### Help Children in North Karnataka

Northern region of Karnataka has significant population of Scheduled tribes, Scheduled caste and minority. This region also ranks lower in the human development index and reports high incidence of child labour, child marriage and child trafficking. 1NGO platform features 9 selected NGOs from the northern region of the state who are bringing impactful changes in the lives of children. Support these NGOs so that they can take their mission ahead.

[Click here for list](#)

Donation Till Now  
**₹ 90,000**

[DONATE](#)



### Help Old Age Homes in Karnataka

The elderly in Karnataka are victims of ill-treatment. They also suffer from chronic lung disease which is highest in the country. In this platform you will find 5 NGOs working significantly on the geriatric population to give them a dignified life. Your support to these organisations will have profound impact in somebody's life.

[Click here for list](#)

Donation Till Now  
**₹ 80,000**

[DONATE](#)



### Help the Differently Abled in Karnataka

The differently abled in Karnataka face inequality in employment, education and accessing to other basic facilities of life. 1NGO platform hosts 10 NGOs from different districts of Karnataka working for the cause of differently abled. Your support will help these NGOs to build a better environment for the different abled in Karnataka.

[Click here for list](#)

Donation Till Now  
**₹ 1,65,000**

[DONATE](#)



### Help the Orphanages in Karnataka

The Pandemic has made many children homeless and orphaned in the state of Karnataka too. The Pandemic has ruthlessly taken away both the parents of children leaving them with an insecure and dark future. 1NGO platform is featuring 11 selected NGOs from various districts of Karnataka, who have ensured that the children who lost their parents to pandemic have a safe and secure future. These NGOs need your support to continue their endeavour in providing children a better life.

[Click here for list](#)

Donation Till Now  
**₹ 85,000**

[DONATE](#)

**Three new initiatives this semester makes 1NGO achieve a new milestone.**

✔ Launch of **HelpNGOs** donation page:

The purpose of launching this page was to raise funds for a few selected NGOs from four thematic areas: child rights, elderly care, disability and orphanages. We curated a list of NGOs for this initiative. An impressive amount of **Rs.4 lakh** was raised for 21 NGOs within a month of launch. We have launched the initiative in Karnataka with an aim to reach out to other states in the coming months. To know more, please keep an eye on our social media channels.



# Panel discussion on Realising Opportunities through Internet

( How NGOs can expand their reach at local, national and international level through the power of social media and websites )

## WEBINAR PANELISTS



**K N Gopinath**

Executive Director  
Dhwani Foundation, Karnataka



**Kshithij Urs**

CEO  
FEVOURD-K



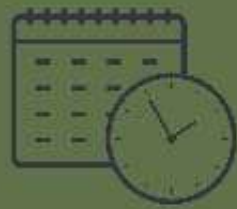
**Anjaneya Reddy**

Executive Director,  
Resource Service Centre - RSC



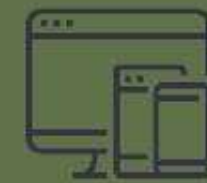
**Revathi R**

Former Journalist;  
Founder, Vanavil Trust, Tamil Nadu.



FEB 27, 2022

SUNDAY, 3 PM



PLATFORM:  
ZOOM CLOUD  
MEETING

Contact us : [jashosree@1ngo.in](mailto:jashosree@1ngo.in) | [pooja@1ngo.in](mailto:pooja@1ngo.in)

## NGOs speaking for us:

For the first time, a webinar conducted by our team had NGOs speaking for us. On 27th February a panel of expertise from the NGO sector spoke at 1NGO webinar about digitization of NGOs.



4

Panel Experts



Theme

Digitalization

[Click Here](#) to get the recording of the webinar.

## Adding a new feature on websites:

Analytics helps to keep track of all the content that has received views. With the advent of new year, 1NGO installed this feature in its dashboard, empowering all its 776 NGO partners to track the number of views received by the respective websites. Second, it also gives an auto-reminder to our partner NGOs to keep their websites updated.



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GOOGLE FORM



DONATE



One Steps Towards Development Society

## Spotlighting NGO

**Association for Social Activities** a grassroots NGO working towards women empowerment and health in Sundargarh district, Odisha, finds a new space in the digital world with 1NGO platform. Jibesh Sahoo, Secretary of the NGO is excited to have a new website. He says that his work got a new focus with this website, which has a donate button enabled, helping him in easy fundraising through online transactions. The social media button enabled on the website has helped him to create awareness about his NGO to the outside world.

## Working with 1NGO



### Testimonial of Pragati S

Being my first internship, I was really anxious as how things would progress. 1NGO has been a nurturing platform for me. The work environment turned out to be extremely positive and it was very conducive. This internship helped me improve my writing, communication and management skills. Speaking to unknown persons helped me overcome my fears. Overall experience of interning was really insightful and enriching.

**Student, 1st Year, Dept. of Law, Christ University, Bangalore.**

## Message from the Operations Manager:

### Jashosree Sen, Operations Manager

Being in the social sector for the past 12 years, I have realized that be it an individual or an organization, good networking can help you grow. In the era of digital media, growing one's network has become easy. The NGO sector need to grab this opportunity and thrive or else it will be left behind.

In the last semester, 159 new NGOs from 140 districts and 10 States started their digital journey with us. At 1NGO, we try to inculcate digital literacy and behavioral change among NGOs. Our intention is to prepare NGOs for a digital centric world. This e-newsletter is our attempt to spread the word around. We urge you to read, share and give your feedback so that we can improve as we tread along.



159

New NGOs



140

Districts



10

States



[pooja@1ngo.in](mailto:pooja@1ngo.in)

Share feedback here



[help@1ngo.in](mailto:help@1ngo.in)



[jashosree@1ngo.in](mailto:jashosree@1ngo.in)

Partnership with 1NGO



<https://linktr.ee/1NGO>

Social media handles

